

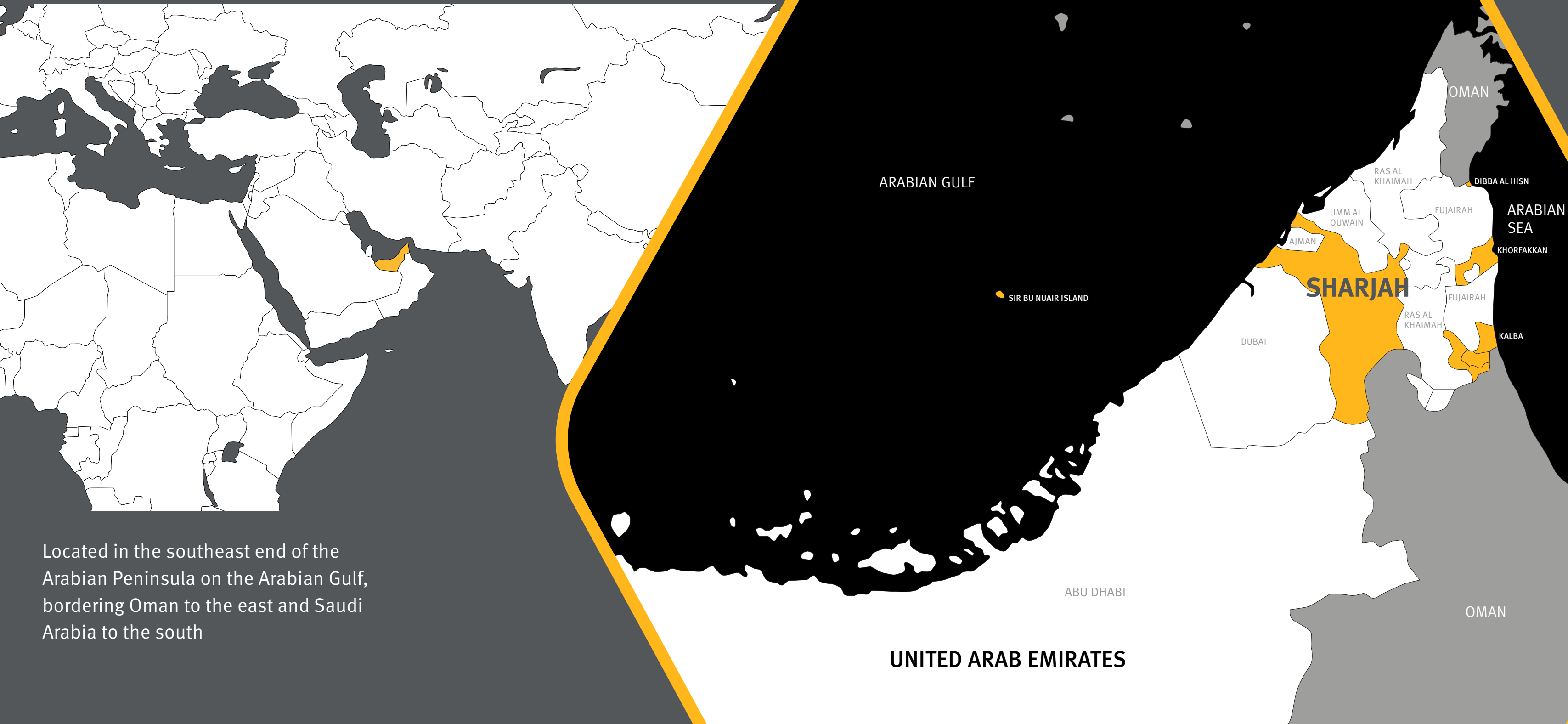


هيئة الشارقة
للاستثمار والتطوير
SHARJAH INVESTMENT AND
DEVELOPMENT AUTHORITY

DOING BUSINESS IN UAE



SHOWCASING SHARJAH



Located in the southeast end of the Arabian Peninsula on the Arabian Gulf, bordering Oman to the east and Saudi Arabia to the south

UNITED ARAB EMIRATES

SHARJAH TODAY

1.5 million Population (2018)

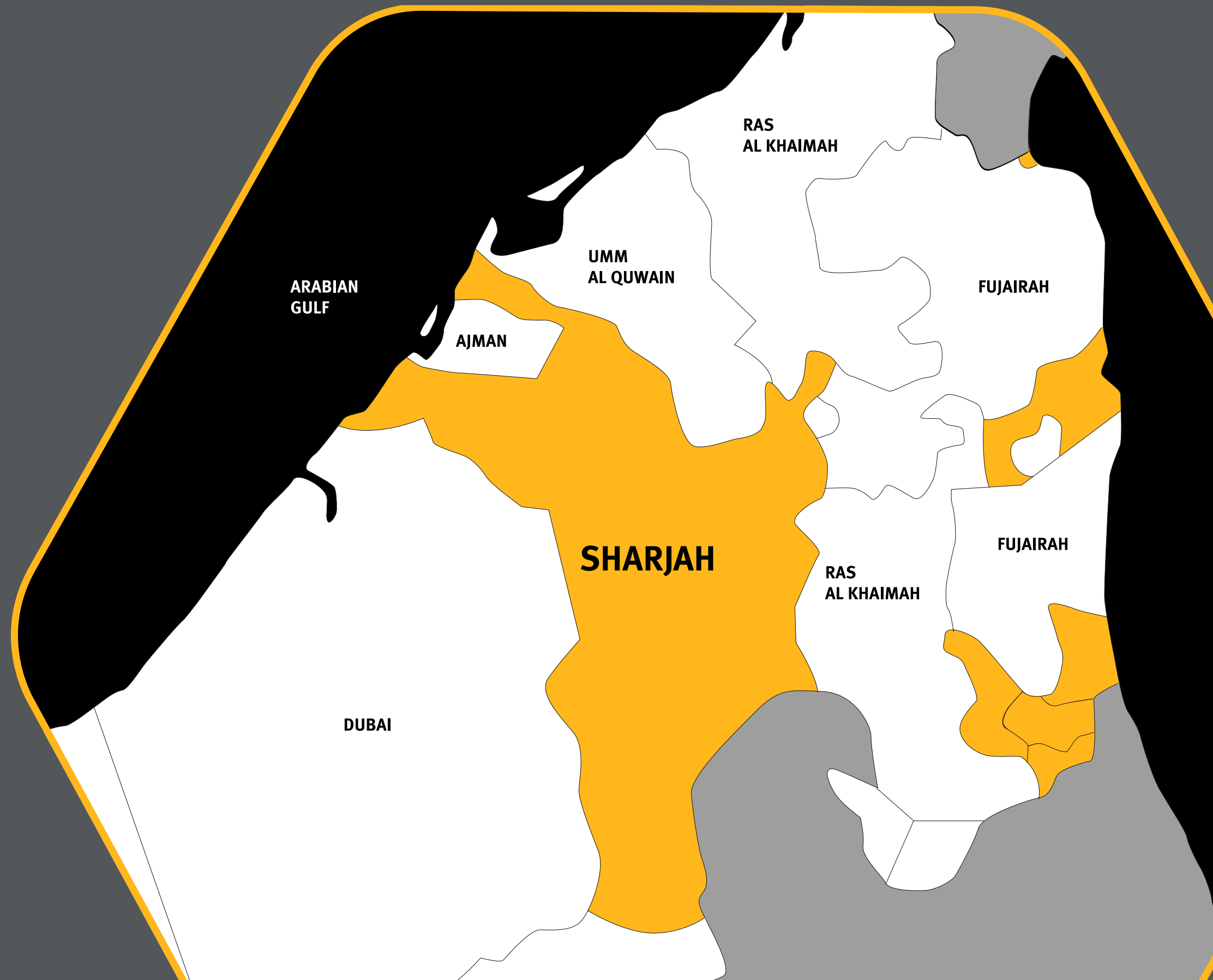
2,590 km² in size

Borders all **6** Emirates and Oman

128 km of Coastline

3 Seaports on Arabian Gulf and Arabian Sea

1 International Airport



SHARJAH INVESTMENT AND DEVELOPMENT AUTHORITY (SHUROOQ)



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SHARJAH INVESTMENT AND
DEVELOPMENT AUTHORITY

\$2.1 B

Worth of completed and ongoing projects,
extending across a total area of 12 km²

in 10 years

SHUROOQ'S OBJECTIVES

Facilitate partnerships that connect investors,
corporations and entrepreneurs with ideal
opportunities

Establish robust integration between government
and private organisations

Adopt, plan and manage developments that
enhance Sharjah's reputation as a great place to
invest, work and live

SHARJAH IS UAE'S CULTURAL CAPITAL; IT IS ALSO KNOWN AS AN INDUSTRIAL, EDUCATIONAL AND TOURISM HUB



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للاستثمار والتطوير
SHARJAH INVESTMENT AND
DEVELOPMENT AUTHORITY

World-class infrastructure with diversified economies; no one sector contributes more than 20% of GDP

Established infrastructure of roads; creating an integrated transport network

Home to world-class seaports and an international airport

The only emirate to cover both east and west coasts of the UAE

3rd largest

Emirate (2,590 km²)

55,000+

SMEs

22

Industrial zones

\$ 25.2 B

GDP

1.5 M

Population

13,500+

Companies

6

Free zones

157+

Investor nationalities

SHARJAH AND UK



607

UK companies registered under SEDD (Sharjah Economic Development Department)



Free Zones

366

UK companies active in SAIF Zone

147

UK companies active in Hamriyah Free Zone (HFZ)



UAE AND UK

STRENGTHENING BILATERAL PARTNERSHIPS

Since its foundation in 1971 the United Kingdom has been a trusted and valued friend of the United Arab Emirates (UAE)

Today there is a thriving bilateral relationship with the United Kingdom covering economic, strategic and cultural interests

UAE is expected to be the second largest Arab economy 2017 after Kingdom of Saudi Arabia

Over 100,000 British citizens reside in the UAE and around 50,000 Emiratis visit the UK each year

Over 5,000 companies are doing business in UAE

Over 1 million British visitors travel to the UAE annually

The UAE is the UK's largest export market in the Middle East and the 13th biggest globally





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شروق
SHUROOQ

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SHARJAH INVESTMENT AND
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WHY DO BUSINESS IN UAE?

ATTRACTIVE INVESTMENT CLIMATE



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SHARJAH INVESTMENT AND
DEVELOPMENT AUTHORITY

100%

Freehold ownership for foreigner companies,
industries and freezones

Repatriation of capital and profits

Tax exemption environment

5% custom duties and outside freezone



Exemption of import
and export duties



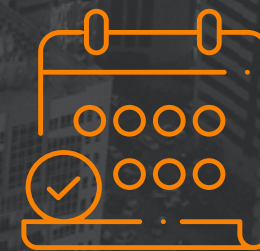
Competitive property
and warehouse leases



No income tax



Excellent infrastructure
and facilities



2 days or less
to obtain a new
business



5% VAT only

BUSINESS FRIENDLY ENVIRONMENT



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SHARJAH INVESTMENT AND
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Simplified incorporation process, within a hassle free, business friendly legal framework:



BUSINESS SETUP PROCESS

Setting up a business in Sharjah is quicker and easier



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SHARJAH INVESTMENT AND
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1. Issue trade name



2. Authorize partnership contract



3. Issue technical evaluation



4. Complete document transaction



5. Perform the necessary audit



6. Issue payment voucher and fee collection



7. Receive license and record certificate



PROMISING SECTORS AND OPPORTUNITIES

Opportunities



Travel & Leisure

Market value of

\$2.27 B



Cruise liner routes
and partnerships



Partnerships with
local tourism and
activity operators



Multicultural, high
end restaurants
with targeted value
propositions for
niche audiences



Eco-tourism and
outdoor activities



5-star hospitality



Established
franchises



Airport support
services

PROMISING SECTORS AND OPPORTUNITIES



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SHARJAH INVESTMENT AND
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Opportunities



Environment

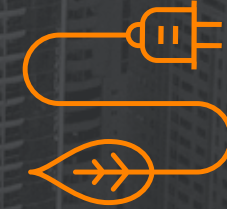
Market value of

\$2.6 B

(forecast - 2017)



Environmentally
responsible



Development of
Renewable energy
plants



Effective waste
management



Research and
Development facilities
for environmental
technologies



Consultancy services
for public and private
businesses

PROMISING SECTORS AND OPPORTUNITIES



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Opportunities



Transport & Logistics

Market value of

\$1.25 B



Freight forwarding
storage, shipping and
operational support



Specialized services
for reefer shipping
and forwarding



Sea-freight services
and operational
management



Temperature controlled
storage

PROMISING SECTORS AND OPPORTUNITIES

Opportunities



Healthcare

Market value of

\$2.2 B

Revenue growth per Year

7% (estimated)



Training and professional certification of medical practitioners



Long-term care facilities for the elderly, accident victims and other



Training and professional certification of medical practitioners



Long-term care facilities for the elderly, accident victims and other



Pharmaceuticals manufacturing, regulation and secure distribution

MANUFACTURING SECTOR



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SHARJAH INVESTMENT AND
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Opportunities



Light Manufacturing

Market value of

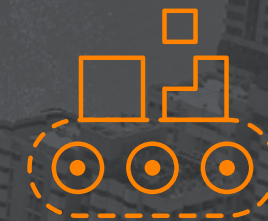
\$4.3 B



Factory construction
& labour training



Retail spaces &
installation services



Buying and selling
of wholesale and
raw materials



Packaging and
distribution facilities



Warehouse leasing
and Real State
Investment Trust

MANUFACTURING SECTOR



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SHARJAH INVESTMENT AND
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16.9%

of the Emirate's GDP

Target

The sector accounts for

25%

of the GDP by 2025

AED 6.4 B

Total investment in manufacturing activities from foreign and domestic investor in 2016

Attract

AED 275.25 B

of investment into industrial manufacturing

FREE ZONES



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هيئة الشارقة
للاستثمار والتطوير
SHARJAH INVESTMENT AND
DEVELOPMENT AUTHORITY

Sharjah is home to 2 industry focused free zones:

Al Hamriyah
free zone

Launched in 1998

Phase 1 Covers **15² km**

Phase 2 will cover **8² km**

The largest industrial free zone by area in the emirate and one of the largest in the UAE.

Specialized in



Oil and gas



Steel related businesses

SAIF Zone

Launched in 1995

Adjacent to Sharjah international airport

Air Fleight Hub Lufthansa first cargo headquarters in GCC and MENA

Specialized in



Light manufacturing



Fast moving consumer goods

FREE ZONES



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SHARJAH INVESTMENT AND
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SAIF ZONE

المنطقة الحرة لمطار الشارقة الدولي
SHARJAH AIRPORT INTERNATIONAL FREE ZONE



حكومة الشارقة
هيئة المنطقة الحرة بالحمرية
HAMRIYAH FREE ZONE AUTHORITY

مجمع الشارقة للبحوث
والتكنولوجيا والابتكار
Sharjah Research Technology
and Innovation Park



مدينة الشارقة للرعاية الصحية
Sharjah Healthcare City
ثقافة الرعاية . Culture of care



شمس
Shams
مدينة الشارقة للإعلام
Sharjah Media City



مدينة الشارقة للنشر
Sharjah Publishing City

ONSHORE ZONES



هيئة الشارقة
للاستثمار والتطوير
SHARJAH INVESTMENT AND
DEVELOPMENT AUTHORITY

Sharjah hosts **22** onshore industrial zones.

Industrial operations are moving out of Sharjah city to industrial areas.

“Sharjah benefits from strong existing industrial infrastructure, including access to logistics and a strong and diverse labour pool”

Lalu Samuel - Chairman of Kingston Holdings



Launched in 2005

7.7² km

Specialized in light and medium manufacturing



واحة الصجعة الصناعية
AL SAJA' INDUSTRIAL OASIS

Under development

1.3² km

Specialized in light and medium manufacturing



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SHARJAH INVESTMENT AND
DEVELOPMENT AUTHORITY

ENTREPRENEURSHIP IN SHARJAH



مركز الشارقة لريادة الأعمال
Sharjah Entrepreneurship Center

Launched in 2016

Located at the American University of Sharjah

Innovation entrepreneurial journey

Inspire . Ideate . Incubate . Accelerate



SHARJAH ENTREPRENEURSHIP CENTER (SHERAA)



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للاستثمار والتطوير
SHARJAH INVESTMENT AND
DEVELOPMENT AUTHORITY

Inspire: raising awareness on entrepreneurial opportunities through workshops and speaker events

Sheraa has inspired a community of

6,000+

aspiring entrepreneurs

300+

inspirational local and international speakers

2,000+

hustlers at the inaugural Sharjah Entrepreneurship Festival

Ideate: enabling aspiring entrepreneurs to quickly validate their business ideas with actual customers

185+

ideathon participants to date with

115+

innovative ideas

20%

of all participants shortlisted for incubator program

Hackathons to encourage idea generation

SHARJAH ENTREPRENEURSHIP CENTER (SHERAA)

Incubate: helping startups develop advanced prototypes, go to market, and generate sales

2 cohorts annually, with up to

30

teams per cohort

\$ 80K +

in revenue generated by
top 3 performers in 2017

Accelerate: supporting early-stage, high-growth startups as they scale their business through intensive workshops and mentorship

1 cohort annually, with

10-15

teams per cohort

30+

startups graduated
since January 2017

\$ 80 M

in revenue generated
annually by alumni

Accelerators include:

 **PointCheckout**

 **THE
MAWADA
PROJECT**


ProTenders

KEY INVESTMENT PROJECTS IN SHARJAH

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شروق
SHUROOQ

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للاستثمار والتطوير
SHARJAH INVESTMENT AND
DEVELOPMENT AUTHORITY

Spanning over **1,000,000 m²**

Designed to meet the needs of the entire family with areas for recreation, childcare and retail facilities.



الزاهية
al zahia
الشارقة sharjah

Sharjah is undergoing a massive transition and development to address growth

in sectors such as lifestyle, communities, business spaces and most significantly, retail

Headquarter designed by architect **Zaha Hadid**

Region's first and the world's greatest waste to energy gasification plant



بيئة
bee'ah

KEY INVESTMENT PROJECTS IN SHARJAH

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للاستثمار والتطوير
SHARJAH INVESTMENT AND
DEVELOPMENT AUTHORITY

Spans over a **24 M ft²** area

Designed by **Woods Bagot Firm**

Sharjah's largest ever mixed-use megaproject



+12 M Passengers in 2018

Expansion to increase the airport's capacity to hold up to **20 M** passengers by 2027

Pioneers of the Middle East's first and largest low cost carrier **Air Arabia**



KEY INVESTMENT PROJECTS IN SHARJAH

A premium landmark mixed-used
project

First fully-walkable development

\$830 M real estate development

Spanning across **3 M ft²**



الممشة
AL MAMSHA

SHUROOQ SUCCESS STORIES

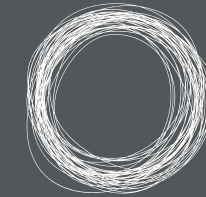


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SHARJAH INVESTMENT AND
DEVELOPMENT AUTHORITY

4.8%
revenue growth
in 2017



واجهة المجاز المائية
Al Majaz Waterfront

10.6%
revenue growth
in 2017



القصباء
AL QASBA

SHUROOQ SUCCESS STORIES



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للاستثمار والتطوير
SHARJAH INVESTMENT AND
DEVELOPMENT AUTHORITY

9.8%
revenue growth
in 2017



Heart of Sharjah

125%
revenue growth
in 2017



SHUROOQ SUCCESS STORIES



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للاستثمار والتطوير
SHARJAH INVESTMENT AND
DEVELOPMENT AUTHORITY

نزل الفاية AL FAYA LODGE

This lodge is set against the beautiful backdrop of Mleiha's desert landscape



نزل الرفراف KINGFISHER LODGE

Luxurious hospitality providing a unique, nature-inspired experience within the amazing mangroves of Kalba



مجموعة الشارقة من مسك
SHARJAH COLLECTION BY MYSK

SHUROOQ SUCCESS STORIES



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للاستثمار والتطوير
SHARJAH INVESTMENT AND
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\$54.5 M

Project comprised of renovated, regenerated and new buildings harmoniously integrated into a cohesive heritage experience



البيت
الشارقة، إ.ع.م.

AL BAIT
SHARJAH, UAE

SHUROOQ FUTURE PROJECTS



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SHARJAH INVESTMENT AND
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واحة البداير AL BADAYER OASIS

This memorable camping experience is set against the dunes of central Sharjah



مجموعة الشارقة من مسك
SHARJAH COLLECTION BY MYSK

3 km

stretch of stunning coastline with high-quality beachside amenities



شاطيء خورفكان
KHORFAKKAN BEACH

SHUROOQ INVESTMENT PROJECTS

\$1.9 B

worth of several exciting new partnerships,
in a diverse array of economic sectors

Shurooq enjoys striking success with
a partnership-centric approach

Not only boosts investments but also raises
the quality of life for Sharjah residents



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SHARJAH INVESTMENT AND
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INJAZAT



NAKHEEL



EAGLE
HILLS

DIAMOND
DEVELOPERS

CAREEM



EMAAR

مبانئي
mabaneer



BESIX

REI
GROUP



EAGLE HILLS

\$750 M projects



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شروق
SHUROOQ

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للاستثمار والتطوير
SHARJAH INVESTMENT AND
DEVELOPMENT AUTHORITY

جزيرة مريم
MARYAM ISLAND



Mixed-use development located between Al Khan Lagoon and Al Mamzar in downtown Sharjah

\$650 M project

Spans **460,000 m²**

Completion date **Q4 2019**



واجهة كلباء

KALBA WATERFRONT

Master-planned retail mall

\$43.6M project

Spans **17,000 m²**

Completion date **Q3 2019**



PALACE

AL KHAN

Sharjah's first five-star luxury waterfront resort

87 hotel keys

\$32.7 M project

Spans **66,200 m²**

Completion date **Q2 2020**



قطرة

QATRA

A joint venture agreement between Shurooq and Besix to operate and maintain an existing wastewater treatment plant in Al Saja'a area in Sharjah

Expansion plans will enable the plant to maximise the amount of reused water produced, thereby doubling the capacity from 30 million litres of high-recycled water to per day to 60 million litres per day, mainly for industrial use.



DIAMOND

DEVELOPERS



SHARJAH
SUSTAINABLE
CITY

Sharjah's first ever net zero energy community

100% of the project will be powered by renewable energy

5 Water towers will eliminate the use of 3,000 pumps

Solar car park

1,586 villas 100% powered by solar

World-class sustainable school

Sustainable utility park





The Avenues, Sharjah

8 km

from downtown
Sharjah city

65,000 m²

at the new development
in the Mughaidar area

71

leasing units
(70% retail, 30% F&B)

1 M

people pass the site every day as it is
well positioned at the junction of Sheikh
Mohammed Bin Zayed & Al Dhaid road



HOW DOES SHUROOQ SERVE THE INVESTMENT SECTORS IN SHARJAH?



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SHARJAH INVESTMENT AND
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Healthcare



Transport



Real Estate



Technology



Environment



Retail



Travel and Leisure



THANK YOU



**For Investment
inquiries**

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