

Corporate Social Responsibility Report

Philanthropy has always been at the heart of Bank of Sharjah, since inception supporting those in need within our community and beyond, has always been a clear objective. Our Corporate Social Responsibility programmes often go far beyond what we report; being socially responsible and focusing on our local community is part of the Bank's culture.

Bank of Sharjah supports various charitable organizations and local community groups, including organizations which advocate for environmental responsibility and public health, among others, through sponsorship, donations or contributions which amounted to approximately AED 8 million in 2012. The Bank helps a range of institutions and local community groups including health initiatives such as the Pink Caravan, educational institutions such as the American University of Sharjah and a range of organizations focused on caring for children with special needs such as Sharjah City for Humanitarian Services.



'The Pink Caravan'. This National breast cancer awareness and screening campaign focuses on providing education and advice individuals across the country and promotes early detection techniques. Bank of Sharjah has been a key sponsor of this worthy campaign for the past few years.



American University of Sharjah. In 2011 Bank of Sharjah signed an agreement with the University to, over the coming years, support the development of a 'Bank of Sharjah Chair in Finance & Business Administration'. Bank of Sharjah hopes that such involvement and support will benefit the future generation and further develop the local community.



Sharjah City for Humanitarian Services. The Bank has, for many years, supported the Sharjah City for Humanitarian Services and its work with children with physical or learning disabilities. The Society, based in Sharjah, has many specialist centres catering for a wide range of needs. In 2012, the Bank has donated AED 2.25 million as a contribution to this esteemed organization. Moreover, Bank of Sharjah has pledged a yearly donation of AED 2 million in an effort to help cover the budget shortfall of the Sharjah City for Humanitarian Services.

The Bank is also active in supporting local awareness and advancement through both membership and involvement in various organisations focused on building Environmental, Social and Governance in the Region.

The Bank is a founding sponsor and key supporter of:



‘The Pearl Initiative’, a networking and research group that works in cooperation with the United Nation, focus on Corporate Governance, CSR and Sustainability.



‘Hawkamah, The Institute for Corporate Governance’ Corporate Sponsor, a ‘think and do’ tank organisation leading the way in Corporate Governance development across the region.



‘Arab Forum for Environment and Development’, an institution designed to promote environmental and sustainability awareness in the Arab world.

Other Corporate Social Responsibility Initiatives:

Bank of Sharjah also focuses on the preservation of our local environment. The Bank believes that small steps and making small changes make a big difference.

The Bank has an internal ‘reduce, reuse, recycle’ programme in place and is looking to further this through partnerships with local environmental groups.



Bank of Sharjah participated in ‘Earth Hour’ on March 31st 2012. All branches across the UAE turned off their lights for one hour in line with the Global initiative to reduce fossil fuel consumption and to raise awareness of climate change and the need to preserve our planet.

